

CHEMICAL MANUFACTURERS ASSOCIATION
STRATEGIC PLAN
PRIORITY ADVOCACY AND RESPONSIBLE CARE® ISSUES
FY 1996/97 PRELIMINARY BUDGET

		<u>PROJECTED</u> <u>RESULTS</u> <u>FY 1995/96</u>	<u>PRELIMINARY</u> <u>BUDGET</u> <u>FY 1996/97</u>
<u>Critical Issues</u>			
C1	• Support for achieving Responsible Care implementation and measurement. (201+213+225+237+248+259+260)	2,390,800	2,576,800
C2	• Promote product risk management and pollution prevention as credible risk-based alternatives to toxic use reduction (TUR). TUR challenges to the industry include materials use accounting; product deselection; the ongoing assault on persistent toxic bioaccumulatives and dioxin; as well as governmental proposals for non-risk-based reporting initiatives such as the Chemical Use Inventory under TSCA. (421)	1,415,700	1,825,700
C3	• Achieve regulatory reforms that promote environmental, health and safety goals while simplifying regulatory requirements and reducing burdens. (451)	884,000	1,309,600
C4	• Educate public officials on the value of risk assessment and management, achieve risk principles in legislation and regulation in all venues. Foster development of comparative risk methodology. (466)	1,718,900	1,971,000
C5	• Achieve customer choice in electricity. (524)	243,000	677,000
C6	• Achieve comprehensive overhaul of Superfund, including remedy selection reforms (including RCRA-related legislative reforms), voluntary remediation programs, determination of state role, natural resources damage assessments, administrative reforms, funding and liability issues. (342)	1,900,600	1,804,400
C7	• Ensure favorable chemical industry treatment in international trade agreements and implementing rules, including: supporting fast track authority for negotiation trade agreements, influencing WTO activities and regional trade agreements; preventing/ minimizing use of environmental measures as non-tariff barriers, fostering a strong US government position on intellectual property and technological protection rights, and supporting most favored nation trading status for China. This should also reduce administrative burdens to export such as foreign sales corporation tax treatment, foreign tax credits, export source rules and the unitary tax. (582+583+601+602+604+605+606)	515,700	543,600
<u>Extremely Important Issues</u>			
E01	• Promote improved fairness in the legal system, through product liability/tort reform and the filing of amicus briefs in key cases. (549+561+562)	578,300	470,700
E02	• Propagate Responsible Care domestically and internationally. (202+214+226)	944,400	971,900
E03	• Promote public understanding and rational debate of issues relating to the possible impact of chemicals on the endocrine system. (444)	331,700	480,700
E04	• Achieve legislative and administrative reforms to manage hazardous wastes based on hazard degree. (365)	816,900	953,800
E05	• Revitalize waste minimization policy (working with EPA and state agencies), review waste listings, interstate waste issues, and international waste agreements (e.g., Basel Convention). (366)	139,900	70,200
E06	• Achieve legislative and administrative reforms to ensure a risk-based approach to water quality, including Clean Water Act reform and reasonable implementation of watershed controls, such as the Great Lakes Initiative. (482)	988,200	975,300
E07	• Achieve reasonable CAAA rules for pollutants, permitting and accidental releases. (303)	1,148,800	1,302,100
E08	• Achieve reasonable Clean Air Act national ambient air standards. (304)	146,100	250,100
E09	• Achieve legislation and policies that encourage self-assessment and improvement rather than punishment as the primary driver for compliance. (452)	146,200	152,500
E10	• Develop and advocate a performance-based alternative environmental protection system. (453)	260,400	474,800
E11	• Achieve fair, efficient science-based harmonization of chemical testing and registrations, both domestically and internationally. (422)	246,900	288,500

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E12 • Advocate on domestic tax issues (581)	313,600	338,500
- R&D taxes		
- Energy and environmental taxes		
- Capital formation (including depreciation, AMT)		
- Chemical industry and product specific taxes		
- Protecting deduction of environmental cleanup costs		
- Analyze potential unique chemical industry interests in fundamental tax reform.		
E13 • Seek opportunities to improve distribution management efficiencies and competitiveness (including rail mergers, maritime conference issues). (507)	244,100	240,800
E14 • Achieve audit privilege legislation. (547)	219,400	124,100
E15 • Develop and advocate positions on regulations and legislation which affect occupational safety and health activities in the chemical industry. (402)	361,900	273,800
 <u>Significant Issues</u>		
J01 • Achieve chemical industry objectives in the development of ISO 14000 standards. (387)	166,400	72,000
J02 • Harmonize distribution standards, both domestically and internationally. (505)	117,100	93,000
J03 • Advocate chemical industry specific interests on global climate change issues. (526)	123,400	103,500
J04 • Advocate reasonable responses to environmental justice concerns. (321)	303,000	93,700
J05 • Develop hazard communication harmonization system. (423)	77,400	69,400
J06 • Promote energy efficiency continuous improvement, including energy efficiency award program. (525)	62,800	62,200
J07 • Achieve Safe Drinking Water Act reform. (48+484)	22,800	0
J08 • Advocate on Oil Pollution Act of 1990 regulations. (506)	0	0
J09 • Develop distribution databases to support needs of member companies. (508)	30,700	55,500
J10 • Encourage performance-based transportation equipment and packaging. (509)	65,700	58,800
J11 • Work toward supportable export control regime, including reauthorization of Export Administration Act. (603)	164,000	147,700
 <u>Monitored Issues</u>		
M1 • Develop inspection and maintenance guides. (322)	29,200	8,300
M2 • Monitor development of electrical codes and standards. (388)	29,300	18,600
M3 • Implementation of technology vision and roadmap for the chemical industry (Vision 2020). (634)	116,200	0
M4 • Support work on Generalized System of Preferences. (607)	0	0
M5 • Advocate on pipeline risk management. (504)	0	25,400
M6 • Advocate on general tax issues (584)	7,400	7,400
- Fundamental tax reform (VAT etc.)		
- Flexibility in structuring investments		
TOTALS	<u>17,271,100</u>	<u>18,891,700</u>
 <u>Other Strategic Plan Areas</u>		
Goal #1 - Objective B & C Public Outreach	10,930,500	10,862,900
Goal #2 - Objective A & B Advocacy Capability & Global Forums	3,217,500	3,510,400
Goal #3 - Objective A Manage CMA	4,605,100	5,413,100
Objective B Member Services	<u>1,760,100</u>	<u>1,848,100</u>
TOTAL PER STRATEGIC PLAN	<u><u>37,784,300</u></u>	<u><u>40,526,200</u></u>