

RESPONSIBLE CARE: A PUBLIC COMMITMENT
COMMUNITY ADVISORY PANEL

Objective:

To assist the industry's undertaking programs and actions which are viewed as responsive to public concerns and which are pro active vs. reactive. The panel will critique all proposed codes and programs and provide early definition of public concerns re the industry's actions.

Description:

- o The concept involves use of a community advisory panel comprising a cross-section of community thought leaders in environmental and health concerns:
- o Panel is an industry (CMA) effort not a company responsibility.
- o Assembled and moderated by a consulting organization specializing in this field.
- o Scheduled to meet every two months. Agenda combines:
 - Matters on which CMA requires comment and advice.
 - Matters which panel members identify as requiring response from the industry.
- o Panel is expected to identify emerging areas of concern before they become major public issues.

Operational Considerations

- o Panel's work is planned and facilitated by a "consultant" whose role is that of an "Honest Broker"; i.e., they do not attempt to co-opt parties to others views.
- o Key CMA players would be the Vice President - Communications and the Sr. Executive's support person.
- o Various staff and company officers would be engaged with the panel as appropriate.
- o CMA should (could) engage the same consultant organization as has CCPA - Pat Delbridge Associates.
- o Panel would be known as "The Delbridge Panel".
- o Potentially, a series of regional panels might be developed to facilitate problem resolution in specific locations. (Louisiana example).
- o Panel members not compensated but are reimbursed for expenses.
- o Panel's work is guided by so called "Terms of Reference" which spell out charter and responsibilities.
- o Total operational costs including consultants fees and member expenses would be approximately \$150,000 per year.
- o Composition of the panel can and will be changed (by the consultant) as issues change.